

Unit Rates

Prime Time 0630-1900	€840
TAP 0630-2400	€690
Night 1900-2400	€270
Overnight 2400-0630	€150

	PrimeTime	TAP
14 Spot	€815	€655
21 Spot	€777	€608
28 Spot	€739	€579
35 Spot	€705	€544

Pro Rata Spot Lengths

10 sec x 55%	15 sec x 70%	20 sec x 80%
40 sec + 33%	45 sec + 40%	50 sec + 60%
60 sec + 80%		

Terms and Conditions

- Spots Fixed within Specific Timebands incur a 20% charge
 - All Packages based on 7 day placement
 - Charities will receive 25% bonus airtime
 - All costs subject to VAT at 21%
 - All commercials subject to station approval
 - Total Audience Package - 60% Daytime, 40% nighttime
- Production costs are not included in above costs but available on request
- Cancellations not received within 7days of commencement will incur a cancellation charge

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